

Siddhant Shah

(919) 793-6167

San Francisco Bay Area, CA

Lead UX Designer

<https://uxdesignerd.com/>

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EXPERIENCE

Mobileiron

Lead User Experience Designer

March 2017 - Present

- Design Lead for all mobile apps across platforms.
- Building product design strategies with cross-functional teams.
- Prioritizing UX initiatives with PMs, partnering with engineering leads, and collaborating with customer-facing teams on a day-to-day basis.
- Designed Threat Defense, Passwordless Sign-on, Enterprise App Store, Docs@Work, User Registration & Onboarding, and Notifications.
- Hosted design thinking & customer research sessions.
- Led the style guide project establishing a streamlined process for the designers

Apttus

User Experience Designer

Jan 2016 - Mar 2017

- Designed 5 key products in an extremely fast-paced organization.
- Intelligent Workflows and Approvals and Loyalty Program Builder designs were successfully used as POCs to get new customers.
- Evangelized UX in this sales-driven company and helped ship our 1st Design System in less than 5 months.
- Mentored junior designer working in India.
- Awarded 'Founders' Commendation Award' for outstanding performance in the training academy.

Tivo

User Experience Designer

Jun 2014 - Jan 2016

- Designed next-gen features for TiVo's mobile apps consumed by millions of users like TV show details, Video player, and Advanced search.
- Created a simple HTML/CSS web style guide for the engineering team.
- Led the heuristic evaluation of competing products and weekly UX team discussions.

Idea Foundry

Design Intern

June 2013 - Dec 2013

- Consulted multiple early-stage start-ups on product design and business development strategies.
 - Conducted market research and created prototypes for proof of concepts.
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EDUCATION

Carnegie Mellon University

Master of Entertainment Technology

Jan 2013 - Dec 2014

University of Mumbai

Bachelor of Engineering, IT

Aug 2008 - Jun 2012

Why hire?

I am a user experience designer and a relentless problem solver focusing on user interactions, design consistency, and cross-functional collaborations.

I have over 7 years of experience designing delightful and intuitive user experiences for some of the most complex technologies on the web and mobile. I like to create systems that enable productivity, bridge gaps, and drive product vision.

While I am not limited by tools, I have been using Sketch, Zeplin, Invision, Jira, Confluence Wiki, Zoom, and Slack for end-to-end design & communications.